



FINBYZ TECH PVT LTD

“STEER **YOUR**  
VISION”

# AI OUTREACH LEAD GENERATION + RESEARCH

**Statement of confidentiality:**

This document is a strictly confidential communication to and solely for the use of recipient and may not be reproduced or circulated without FinByz Tech Pvt. Ltd.'s prior written consent. You may not disclose the information in this document in any way.

## Overview

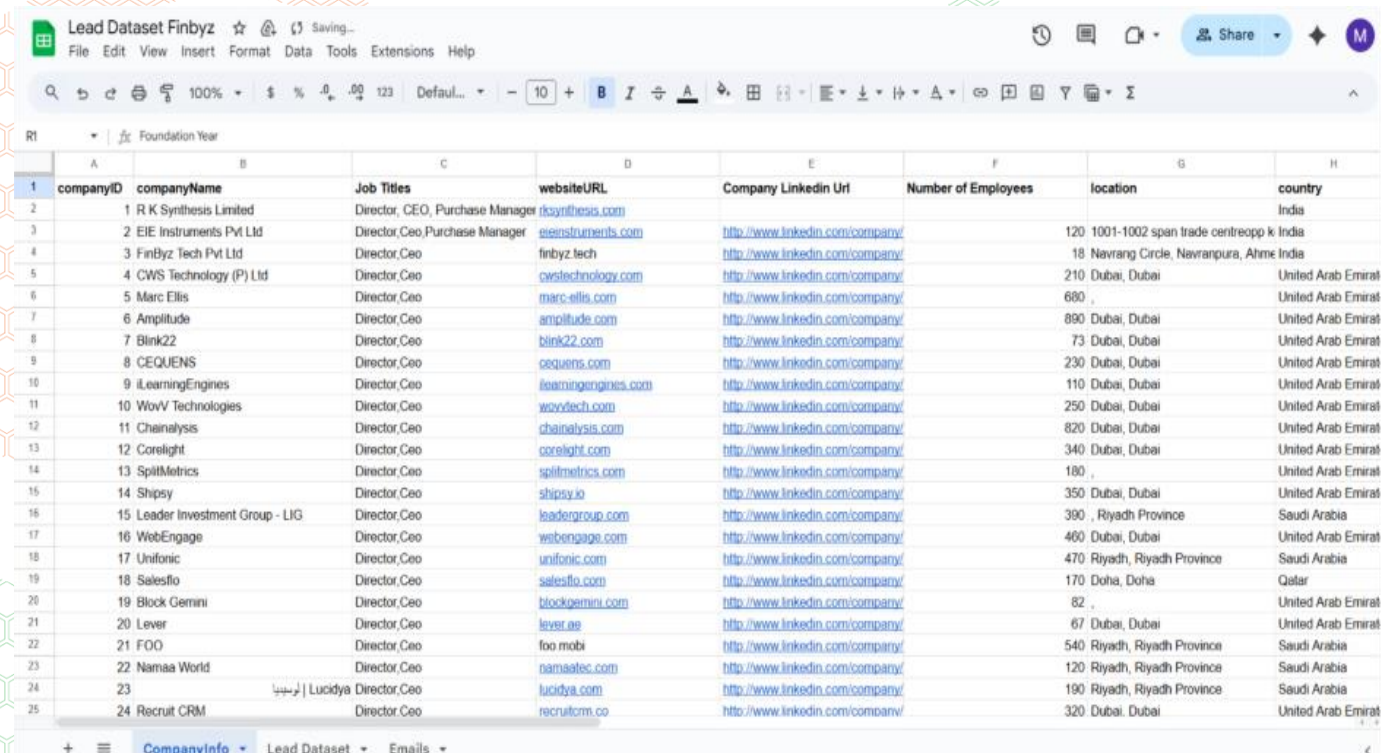
The **Email Outreach Workflow** simplifies lead generation, research, and outreach.

By sourcing leads through Apollo, enriching them with AI research, and automating email drafting, this process enables **personalized outreach at scale** with higher conversion potential.

## Lead Generation

### Approach A – Company List (Sheet Upload)

- Prepare a sheet (Excel/Google Sheet) with a list of target companies.
- Click on Get Companies
- The tool uses **Apollo** to fetch leads (decision-makers, relevant job titles) from these companies.



	A	B	C	D	E	F	G	H
	companyID	companyName	Job Titles	websiteURL	Company LinkedIn Url	Number of Employees	location	country
1	1	R K Synthesis Limited	Director, CEO, Purchase Manager	<a href="http://rksynthesis.com">rksynthesis.com</a>	<a href="http://www.linkedin.com/company/rksynthesis">http://www.linkedin.com/company/rksynthesis</a>	120	1001-1002 span trade centre opp k	India
2	2	EIE Instruments Pvt Ltd	Director,Ceo,Purchase Manager	<a href="http://eieinstruments.com">eieinstruments.com</a>	<a href="http://www.linkedin.com/company/eieinstruments">http://www.linkedin.com/company/eieinstruments</a>	18	Navrang Circle, Navrangpura, Ahme	India
3	3	FinByz Tech Pvt Ltd	Director,Ceo	<a href="http://finbyz.tech">finbyz.tech</a>	<a href="http://www.linkedin.com/company/finbyz">http://www.linkedin.com/company/finbyz</a>	18	Navrang Circle, Navrangpura, Ahme	India
4	4	CWS Technology (P) Ltd	Director,Ceo	<a href="http://cws-technology.com">cws-technology.com</a>	<a href="http://www.linkedin.com/company/cws-technology">http://www.linkedin.com/company/cws-technology</a>	210	Dubai, Dubai	United Arab Emirat
5	5	Marc Ellis	Director,Ceo	<a href="http://marc-ellis.com">marc-ellis.com</a>	<a href="http://www.linkedin.com/company/marc-ellis">http://www.linkedin.com/company/marc-ellis</a>	680		United Arab Emirat
6	6	Amplitude	Director,Ceo	<a href="http://amplitude.com">amplitude.com</a>	<a href="http://www.linkedin.com/company/amplitude">http://www.linkedin.com/company/amplitude</a>	890	Dubai, Dubai	United Arab Emirat
7	7	Blink22	Director,Ceo	<a href="http://blink22.com">blink22.com</a>	<a href="http://www.linkedin.com/company/blink22">http://www.linkedin.com/company/blink22</a>	73	Dubai, Dubai	United Arab Emirat
8	8	CEQUEENS	Director,Ceo	<a href="http://cequeens.com">cequeens.com</a>	<a href="http://www.linkedin.com/company/cequeens">http://www.linkedin.com/company/cequeens</a>	230	Dubai, Dubai	United Arab Emirat
9	9	iLearningEngines	Director,Ceo	<a href="http://learningengines.com">learningengines.com</a>	<a href="http://www.linkedin.com/company/learningengines">http://www.linkedin.com/company/learningengines</a>	110	Dubai, Dubai	United Arab Emirat
10	10	WowV Technologies	Director,Ceo	<a href="http://wowvtech.com">wowvtech.com</a>	<a href="http://www.linkedin.com/company/wowvtech">http://www.linkedin.com/company/wowvtech</a>	250	Dubai, Dubai	United Arab Emirat
11	11	Chainalysis	Director,Ceo	<a href="http://chainalysis.com">chainalysis.com</a>	<a href="http://www.linkedin.com/company/chainalysis">http://www.linkedin.com/company/chainalysis</a>	820	Dubai, Dubai	United Arab Emirat
12	12	Corelight	Director,Ceo	<a href="http://corelight.com">corelight.com</a>	<a href="http://www.linkedin.com/company/corelight">http://www.linkedin.com/company/corelight</a>	340	Dubai, Dubai	United Arab Emirat
13	13	SplitMetrics	Director,Ceo	<a href="http://splitmetrics.com">splitmetrics.com</a>	<a href="http://www.linkedin.com/company/splitmetrics">http://www.linkedin.com/company/splitmetrics</a>	180		United Arab Emirat
14	14	Shipsy	Director,Ceo	<a href="http://shipsy.io">shipsy.io</a>	<a href="http://www.linkedin.com/company/shipsy">http://www.linkedin.com/company/shipsy</a>	350	Dubai, Dubai	United Arab Emirat
15	15	Leader Investment Group - LIG	Director,Ceo	<a href="http://leadergroup.com">leadergroup.com</a>	<a href="http://www.linkedin.com/company/leadergroup">http://www.linkedin.com/company/leadergroup</a>	390	, Riyadh Province	Saudi Arabia
16	16	WebEngage	Director,Ceo	<a href="http://webengage.com">webengage.com</a>	<a href="http://www.linkedin.com/company/webengage">http://www.linkedin.com/company/webengage</a>	460	Dubai, Dubai	United Arab Emirat
17	17	Unifonic	Director,Ceo	<a href="http://unifonic.com">unifonic.com</a>	<a href="http://www.linkedin.com/company/unifonic">http://www.linkedin.com/company/unifonic</a>	470	Riyadh, Riyadh Province	Saudi Arabia
18	18	Salesflo	Director,Ceo	<a href="http://salesflo.com">salesflo.com</a>	<a href="http://www.linkedin.com/company/salesflo">http://www.linkedin.com/company/salesflo</a>	170	Doha, Doha	Qatar
19	19	Block Gemini	Director,Ceo	<a href="http://blockgemini.com">blockgemini.com</a>	<a href="http://www.linkedin.com/company/blockgemini">http://www.linkedin.com/company/blockgemini</a>	82		United Arab Emirat
20	20	Lever	Director,Ceo	<a href="http://lever.ae">lever.ae</a>	<a href="http://www.linkedin.com/company/lever">http://www.linkedin.com/company/lever</a>	67	Dubai, Dubai	United Arab Emirat
21	21	FOO	Director,Ceo	<a href="http://foo.mobi">foo.mobi</a>	<a href="http://www.linkedin.com/company/foo">http://www.linkedin.com/company/foo</a>	540	Riyadh, Riyadh Province	Saudi Arabia
22	22	Namaa World	Director,Ceo	<a href="http://namaa.com">namaa.com</a>	<a href="http://www.linkedin.com/company/namaa">http://www.linkedin.com/company/namaa</a>	120	Riyadh, Riyadh Province	Saudi Arabia
23	23	Lucidya	Director,Ceo	<a href="http://lucidya.com">lucidya.com</a>	<a href="http://www.linkedin.com/company/lucidya">http://www.linkedin.com/company/lucidya</a>	190	Riyadh, Riyadh Province	Saudi Arabia
24	24	Recruit CRM	Director,Ceo	<a href="http://recruitcrm.co">recruitcrm.co</a>	<a href="http://www.linkedin.com/company/recruitcrm">http://www.linkedin.com/company/recruitcrm</a>	320	Dubai, Dubai	United Arab Emirat

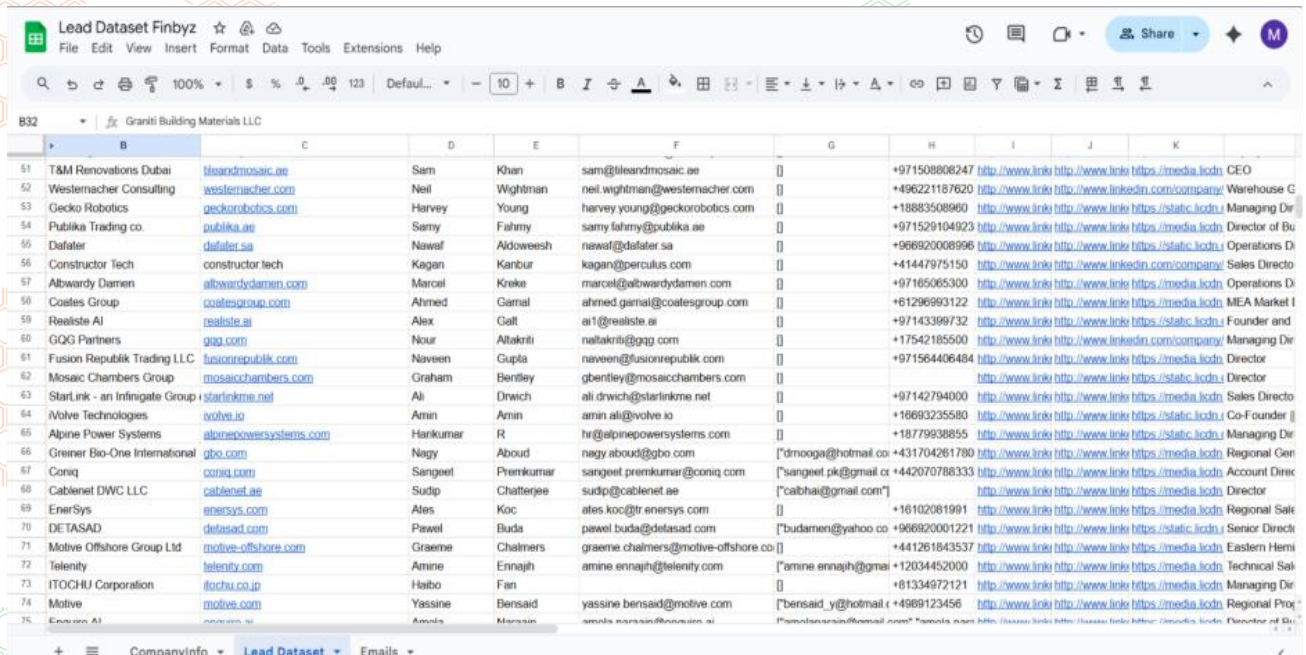
## Approach B – Apollo Search URL

- Use a **direct Apollo search URL**.
- Extract and fetch all leads from the provided link.

Both methods ensure a **qualified and targeted lead list** that aligns with campaign goals.

## Research & Enrichment

- Each lead and company is enriched through an **AI Research Agent** to gather relevant insights:
- **Company Insights**
  - Background, industry, products/services.
  - Recent updates, news, or market moves.
- **Contact Insights**
  - Role, work history, and responsibilities.
  - LinkedIn activity and professional interests.
- Output: A **personalized research summary** per company and contact.



	B	C	D	E	F	G	H	I	J	K
51	T&M Renovations Dubai	<a href="mailto:sam@tileandmosaic.ae">tileandmosaic.ae</a>	Sam	Khan	<a href="mailto:sam@tileandmosaic.ae">sam@tileandmosaic.ae</a>		+971508806247	<a href="http://www.linkedin.com/company/tileandmosaic">http://www.linkedin.com/company/tileandmosaic</a>	<a href="https://media.linkedin.com">https://media.linkedin.com</a>	CEO
52	Westernacher Consulting	<a href="mailto:neil.wrightman@westernacher.com">westernacher.com</a>	Neil	Wrightman	<a href="mailto:neil.wrightman@westernacher.com">neil.wrightman@westernacher.com</a>		+496221187620	<a href="http://www.linkedin.com/company/westernacher">http://www.linkedin.com/company/westernacher</a>		Warehouse G
53	Gecko Robotics	<a href="mailto:harvey.young@geckorobotics.com">geckorobotics.com</a>	Harvey	Young	<a href="mailto:harvey.young@geckorobotics.com">harvey.young@geckorobotics.com</a>		+18883508960	<a href="http://www.linkedin.com/company/gecko-robotics">http://www.linkedin.com/company/gecko-robotics</a>	<a href="https://static.linkedin.com">https://static.linkedin.com</a>	Managing Dir
54	Publika Trading co.	<a href="mailto:samy.fahmy@publika.ae">publika.ae</a>	Samy	Fahmy	<a href="mailto:samy.fahmy@publika.ae">samy.fahmy@publika.ae</a>		+971529104923	<a href="http://www.linkedin.com/company/publika">http://www.linkedin.com/company/publika</a>	<a href="https://media.linkedin.com">https://media.linkedin.com</a>	Director of Bu
55	Dafater	<a href="mailto:nawaf@dafater.sa">dafater.sa</a>	Nawaf	Aldeweesh	<a href="mailto:nawaf@dafater.sa">nawaf@dafater.sa</a>		+966920008996	<a href="http://www.linkedin.com/company/dafater">http://www.linkedin.com/company/dafater</a>	<a href="https://static.linkedin.com">https://static.linkedin.com</a>	Operations Di
56	Constructor Tech	<a href="mailto:kagan@perc ulus.com">constructor.tech</a>	Kagan	Kanbur	<a href="mailto:kagan@perc ulus.com">kagan@perc ulus.com</a>		+41447975150	<a href="http://www.linkedin.com/company/constructor-tech">http://www.linkedin.com/company/constructor-tech</a>	<a href="https://media.linkedin.com">https://media.linkedin.com</a>	Sales Directo
57	Albwardy Damen	<a href="mailto:marcel@albwardydamen.com">albwardydamen.com</a>	Marcel	Kneke	<a href="mailto:marcel@albwardydamen.com">marcel@albwardydamen.com</a>		+97165065300	<a href="http://www.linkedin.com/company/albwardy-damen">http://www.linkedin.com/company/albwardy-damen</a>	<a href="https://media.linkedin.com">https://media.linkedin.com</a>	Operations Di
58	Coates Group	<a href="mailto:ahmed.garnal@coatesgroup.com">coatesgroup.com</a>	Ahmed	Garnal	<a href="mailto:ahmed.garnal@coatesgroup.com">ahmed.garnal@coatesgroup.com</a>		+61296993122	<a href="http://www.linkedin.com/company/coates-group">http://www.linkedin.com/company/coates-group</a>	<a href="https://media.linkedin.com">https://media.linkedin.com</a>	MEA Market I
59	Realiste AI	<a href="mailto:alex@realiste.ai">realiste.ai</a>	Alex	Gall	<a href="mailto:alex@realiste.ai">alex@realiste.ai</a>		+97143399732	<a href="http://www.linkedin.com/company/realiste-ai">http://www.linkedin.com/company/realiste-ai</a>	<a href="https://static.linkedin.com">https://static.linkedin.com</a>	Founder and
60	GQG Partners	<a href="mailto:nour@fusionrepublik.com">gqg.com</a>	Nour	Altakriti	<a href="mailto:nour@fusionrepublik.com">nour@fusionrepublik.com</a>		+17542185500	<a href="http://www.linkedin.com/company/gqg-partners">http://www.linkedin.com/company/gqg-partners</a>	<a href="https://media.linkedin.com">https://media.linkedin.com</a>	Managing Dir
61	Fusion Republik Trading LLC	<a href="mailto:naveen@fusionrepublik.com">fusionrepublik.com</a>	Naveen	Gupta	<a href="mailto:naveen@fusionrepublik.com">naveen@fusionrepublik.com</a>		+971564406484	<a href="http://www.linkedin.com/company/fusion-republik">http://www.linkedin.com/company/fusion-republik</a>	<a href="https://media.linkedin.com">https://media.linkedin.com</a>	Director
62	Mosaic Chambers Group	<a href="mailto:graham@mosaicchambers.com">mosaicchambers.com</a>	Graham	Bentley	<a href="mailto:graham@mosaicchambers.com">graham@mosaicchambers.com</a>			<a href="http://www.linkedin.com/company/mosaic-chambers">http://www.linkedin.com/company/mosaic-chambers</a>	<a href="https://static.linkedin.com">https://static.linkedin.com</a>	Director
63	StarLink - an Infrigate Group	<a href="mailto:ali.drwich@starlinkme.net">starlinkme.net</a>	Ali	Drwich	<a href="mailto:ali.drwich@starlinkme.net">ali.drwich@starlinkme.net</a>		+97142794000	<a href="http://www.linkedin.com/company/starlink-me">http://www.linkedin.com/company/starlink-me</a>	<a href="https://static.linkedin.com">https://static.linkedin.com</a>	Sales Directo
64	Volve Technologies	<a href="mailto:amin.ali@volve.io">volve.io</a>	Amin	Amin	<a href="mailto:amin.ali@volve.io">amin.ali@volve.io</a>		+16693235580	<a href="http://www.linkedin.com/company/volve-technologies">http://www.linkedin.com/company/volve-technologies</a>	<a href="https://static.linkedin.com">https://static.linkedin.com</a>	Co-Founder
65	Alpine Power Systems	<a href="mailto:harkumar@alpinepowersystems.com">alpinepowersystems.com</a>	Harkumar	R	<a href="mailto:harkumar@alpinepowersystems.com">harkumar@alpinepowersystems.com</a>		+18779938855	<a href="http://www.linkedin.com/company/alpine-power-systems">http://www.linkedin.com/company/alpine-power-systems</a>	<a href="https://static.linkedin.com">https://static.linkedin.com</a>	Managing Dir
66	Greiner Bio-One International	<a href="mailto:nagy.aboud@gbo.com">gbo.com</a>	Nagy	Aboud	<a href="mailto:nagy.aboud@gbo.com">nagy.aboud@gbo.com</a>			<a href="http://www.linkedin.com/company/greiner-bio-one">http://www.linkedin.com/company/greiner-bio-one</a>	<a href="https://media.linkedin.com">https://media.linkedin.com</a>	Regional Gen
67	Coniq	<a href="mailto:sangeet.premkumar@coniq.com">coniq.com</a>	Sangeet	Premkumar	<a href="mailto:sangeet.premkumar@coniq.com">sangeet.premkumar@coniq.com</a>			<a href="http://www.linkedin.com/company/coniq">http://www.linkedin.com/company/coniq</a>	<a href="https://media.linkedin.com">https://media.linkedin.com</a>	Account Direc
68	Cablenet DWC LLC	<a href="mailto:sudip@cablenet.ae">cablenet.ae</a>	Sudip	Chatterjee	<a href="mailto:sudip@cablenet.ae">sudip@cablenet.ae</a>			<a href="http://www.linkedin.com/company/cablenet-dwc">http://www.linkedin.com/company/cablenet-dwc</a>	<a href="https://media.linkedin.com">https://media.linkedin.com</a>	Director
69	EnerSys	<a href="mailto:ates.koc@tr enersys.com">enersys.com</a>	Ates	Koc	<a href="mailto:ates.koc@tr enersys.com">ates.koc@tr enersys.com</a>		+16102081991	<a href="http://www.linkedin.com/company/enersys">http://www.linkedin.com/company/enersys</a>	<a href="https://media.linkedin.com">https://media.linkedin.com</a>	Regional Sale
70	DETASAD	<a href="mailto:pawel.buda@detasad.com">detasad.com</a>	Pawel	Buda	<a href="mailto:pawel.buda@detasad.com">pawel.buda@detasad.com</a>			<a href="http://www.linkedin.com/company/detasad">http://www.linkedin.com/company/detasad</a>	<a href="https://static.linkedin.com">https://static.linkedin.com</a>	Senior Direct
71	Motive Offshore Group Ltd	<a href="mailto:graeeme.chalmers@motive-offshore.co.uk">motive-offshore.com</a>	Graeme	Chalmers	<a href="mailto:graeeme.chalmers@motive-offshore.co.uk">graeeme.chalmers@motive-offshore.co.uk</a>		+441261843537	<a href="http://www.linkedin.com/company/motive-offshore">http://www.linkedin.com/company/motive-offshore</a>	<a href="https://media.linkedin.com">https://media.linkedin.com</a>	Eastern Hemi
72	Telenity	<a href="mailto:amine.ennajh@telenity.com">telenity.com</a>	Amine	Ennajh	<a href="mailto:amine.ennajh@telenity.com">amine.ennajh@telenity.com</a>		+12034452000	<a href="http://www.linkedin.com/company/telenity">http://www.linkedin.com/company/telenity</a>	<a href="https://media.linkedin.com">https://media.linkedin.com</a>	Technical Sai
73	ITOCHU Corporation	<a href="mailto:fan@itochu.co.jp">itochu.co.jp</a>	Haibo	Fan	<a href="mailto:fan@itochu.co.jp">fan@itochu.co.jp</a>		+81334972121	<a href="http://www.linkedin.com/company/itochu">http://www.linkedin.com/company/itochu</a>	<a href="https://media.linkedin.com">https://media.linkedin.com</a>	Managing Dir
74	Motive	<a href="mailto:yassine.bensaid@motive.com">motive.com</a>	Yassine	Bensaid	<a href="mailto:yassine.bensaid@motive.com">yassine.bensaid@motive.com</a>			<a href="http://www.linkedin.com/company/motive">http://www.linkedin.com/company/motive</a>	<a href="https://media.linkedin.com">https://media.linkedin.com</a>	Regional Prox
75	Envision AI	<a href="mailto:amir.morad@envision.ai">envision.ai</a>	Amir	Morad	<a href="mailto:amir.morad@envision.ai">amir.morad@envision.ai</a>			<a href="http://www.linkedin.com/company/envision-ai">http://www.linkedin.com/company/envision-ai</a>	<a href="https://media.linkedin.com">https://media.linkedin.com</a>	Director of Bu

## Email Drafting & Scheduling

- **Generate 3 Email Variations per Contact**

📍 504-Addor Ambition | Navrang Circle to Stadium Road | Navrangpura | Ahmedabad- 380014

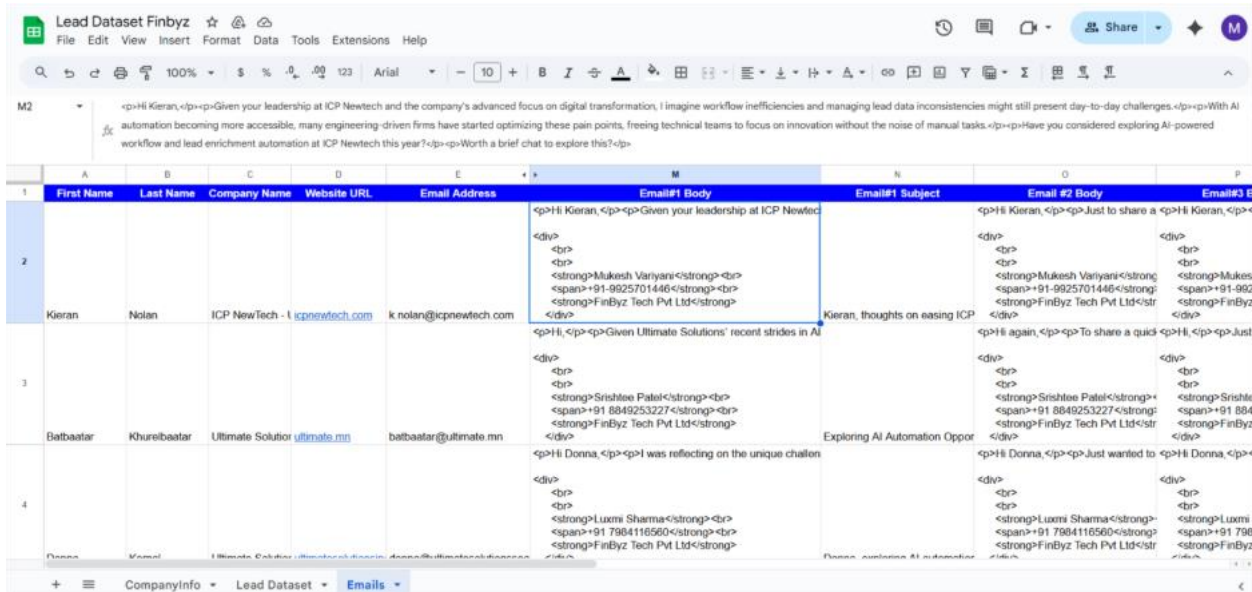
✉ info@finbyz.com

🌐 www.FinByz.com

☎ +91-9925701446



1. **Personalized Introduction** – tailored to the person and company.
  2. **Value-Driven Pitch** – highlighting solutions aligned with company needs.
  3. **Soft Follow-up / Call-to-Action** – prompting engagement.
- **Email Scheduling**
    - Emails are scheduled at **optimal times** for maximum engagement.
    - Ensures timely and consistent communication.



	A	B	C	D	E	F	G	H	I	J
	First Name	Last Name	Company Name	Website URL	Email Address	Email#1 Body	Email#1 Subject	Email #2 Body	Email#3 Body	
2	Kieran	Nolan	ICP NewTech - I	icpnewtech.com	k.nolan@icpnewtech.com	<p>&lt;p&gt;Hi Kieran,&lt;/p&gt;&lt;p&gt;Given your leadership at ICP NewTech and the company's advanced focus on digital transformation, I imagine workflow inefficiencies and managing lead data inconsistencies might still present day-to-day challenges.&lt;/p&gt;&lt;p&gt;With AI automation becoming more accessible, many engineering-driven firms have started optimizing these pain points, freeing technical teams to focus on innovation without the noise of manual tasks.&lt;/p&gt;&lt;p&gt;Have you considered exploring AI-powered workflow and lead enrichment automation at ICP NewTech this year?&lt;/p&gt;&lt;p&gt;Worth a brief chat to explore this?&lt;/p&gt;</p>	Kieran, thoughts on easing ICP	<p>&lt;p&gt;Hi Kieran,&lt;/p&gt;&lt;p&gt;Just to share a &lt;p&gt;Hi Kieran,&lt;/p&gt;&lt;p&gt;</p>		
3	Batbaatar	Khurelbaatar	Ultimate Solution	ultimate.mn	batbaatar@ultimate.mn	<p>&lt;p&gt;Hi,&lt;/p&gt;&lt;p&gt;Given Ultimate Solutions' recent strides in AI</p>	Exploring AI Automation Oppor	<p>&lt;p&gt;Hi again,&lt;/p&gt;&lt;p&gt;To share a quick &lt;p&gt;Hi,&lt;/p&gt;&lt;p&gt;Just</p>		
4	Donna	Sharma	FinByz Tech Pvt Ltd			<p>&lt;p&gt;Hi Donna,&lt;/p&gt;&lt;p&gt;I was reflecting on the unique challen</p>		<p>&lt;p&gt;Hi Donna,&lt;/p&gt;&lt;p&gt;Just wanted to &lt;p&gt;Hi Donna,&lt;/p&gt;&lt;p&gt;</p>		

## Features

### 1. Flexible Lead Generation

- a. Import company list via sheet upload.
- b. Fetch leads directly using Apollo search URL.
- c. Automatically extract decision-makers and relevant job titles.

### 2. AI-Powered Research & Enrichment

- a. Company insights: background, industry, products/services, and recent updates.
- b. Contact insights: role, work history, responsibilities, LinkedIn activity, and interests.
- c. Generates a personalized research summary for each lead.

### 3. Automated Email Drafting

- a. Creates 3 personalized variations per contact (intro, value-driven pitch, follow-up).
- b. Context-aware and tailored to company and individual needs.

### 4. Smart Email Scheduling

- a. Sends emails at optimal times for maximum engagement.
- b. Ensures consistent and timely outreach.

## 5. End-to-End Workflow Integration

- Complete flow: **Sheet/Apollo** → **Research** → **Drafting** → **Scheduling**.
- Scalable personalization with minimal manual effort.

## Benefits

- **Scalable Personalization** – Each lead receives highly relevant, context-aware outreach.
- **Improved Response Rates** – Research-backed messages drive stronger engagement.
- **Time Efficiency** – Reduces manual lead research and drafting work.
- **Consistency in Outreach** – Automated scheduling ensures no missed follow-ups.
- **Higher Conversion Potential** – Tailored communication builds stronger connections with prospects.
- **Streamlined Workflow** – One integrated process from lead sourcing to outreach.